

2009 NORTH CAROLINA SCHOOL BUS SAFETY WEEK POSTER CONTEST
NATIONAL SCHOOL BUS SAFETY WEEK
<http://www.ncbussafety.org/PosterContest.html>

Each year, the National School Bus Safety Week (NSBSW) Committee conducts a poster contest to help publicize NSBSW. National judging takes place in the fall for a poster to be used the following year. This spring, the N.C. Department of Public Instruction is sponsoring a statewide poster contest. Winning entries will be displayed at www.ncbussafety.org and the top poster from each division will be submitted for the national poster contest.

WHO MAY ENTER

All North Carolina public school students in the appropriate grades may enter. The contest is divided into four divisions: Division 1 - Grades K-2, Division 2 - Grades 3-5, Division 3 - Grades 6-8, Division 4 – Special Education, Division 5 – computer assisted drawing (CAD). (CAD entries are not eligible as the overall national winner but a Division winner will be awarded.)

DEADLINE DATE - COMPLETED POSTERS MUST BE RECEIVED AT THE DEPARTMENT OF PUBLIC INSTRUCTION BY MAY 15, 2009.

Posters can not be returned and those that are forwarded to the national contest become the property of the National School Bus Safety Week Committee. They must be mailed/delivered flat – DO NOT ROLL.

POSTER SPECIFICATIONS

Designs should be on quality tag, poster illustration board or heavy paper. Construction paper may be used but must be mounted on quality tag poster stock. Lamination is not allowed.

- Size: 12" X 18" or 11"X 17" for entire poster (including the bottom margin).
- Margin: 1" white margin at the bottom of poster MANDATORY.
- Axis: Design may be drawn vertically or horizontally.
- Media: Print, crayon, cut paper, felt pen, etc. is acceptable. Wood, plastic, glass, metal or collage material is not acceptable. Glued on pieces will eliminate the poster.
- Lettering: All lettering must be legible and in freehand - not stenciled, pre-printed or manufactured stick-on or press-on letters or tracings may not be used.
- Copyright: Design may not incorporate any copyrighted characters (i.e. comic and television characters), photographs and magazine or newspaper illustrations.
- Entry blank: There must be a 3"x 5" card/entry blank securely fastened to the **BACK** of the poster which includes the student's name, grade, age, teacher's name, school name and school address. PLEASE PRINT CLEARLY.

POSTER THEME

The poster theme must be original, correct in safety concept and the exclusive work of the student entering the contest in idea, design and execution. Instructors should supervise all work created. The poster theme must harmonize with the following slogan only:

“CROSS IN VIEW, IT’S THE RIGHT THING TO DO!”

***CONTESTANTS MUST ILLUSTRATE THE ABOVE SLOGAN AND THE
EXACT SLOGAN MUST BE INCLUDED ON THE POSTER.***

Instructors should point out the relevance of the slogan to students.

This is an important slogan that students should learn to understand. The slogan emphasizes to students that they should cross the street, board the bus and exit the bus, while staying in view of the school bus driver at all times.

RULES - Illustrations must be positive in approach, demonstrating only proper school bus safety behaviors. At least part of a **YELLOW BUS** must be present in the poster. To be considered on a national level, posters should include only generic printed matter other than the official slogan **“CROSS IN VIEW, IT’S THE RIGHT THING TO DO!”**

It should not be "North Carolina specific." For instance, you may indicate a bus number on a bus illustration but **do not specific county names, state designation or actual school names.** This would ensure a fair judging process when it came time for voting and possibly, if the poster was selected as a winner for NC, in the National Poster Contest.

STATE ENTRIES – Maximum 12 Posters per county

Local Education Agency (LEA) entries should be coordinated through the transportation office.

- **Only 12 posters per school district** will be accepted at the state office. Those 12 posters should consist of no more than **3 posters per category** (i.e., exceptional children, grades K-2, grades 3-5, grades 6-8)
- LEAs may want to conduct a local judging depending on the number of entries.
- When submitting these 12 posters, someone should ensure that the entries have followed the rules so that none are disqualified at the state level.
- Please package the posters properly. Mail tubes may be used, but rigid poster material is best mailed in a flat (unrolled) manner. (CAD entries should be sized appropriately and sent in a JPG or TIFF format. They may be emailed to dgraham@dpi.state.nc.us or mailed on diskette.) Please mail all entries to the following address:

**NC Department of Public Instruction
Transportation Services
Attention: NC School Bus Poster Contest
6319 Mail Service Center
Raleigh, NC 27699-6319**

STATE JUDGING

Posters will be judged at the state level by pupil transportation staff from across the state. Posters not complying with aforementioned rules will be disqualified. All qualified posters will be judged on the following criteria:

- a. Relationship of the poster design to school bus safety practices.
- b. Originality of the poster and how the idea is expressed in the design.
- c. Artwork and its execution.
- d. Visual impact of the poster design.

The right to modify any poster for reproduction is reserved by the National School Bus Safety Week Committee (NSBSW). Only those posters received or postmarked by May 15, 2009 will be considered.

RECOGNITION AND PRIZES

State winners will be recognized in writing from the Department of Public Instruction, Transportation Services. Winning posters will be featured at the www.ncbussafety.org website as our state winners.

National prizes will be awarded for each division as follows:

1st Place and Overall Winner	\$1000 Savings Bond
1st Place Winners of remaining 3 Divisions	\$500 Savings Bond
2nd Place Winners of each 4 Divisions	\$250 Savings Bond
3rd Place Winners of each 4 Divisions	\$100 Savings Bond
1st Place Winner – CAD Division	\$100 Savings Bond

The National School Bus Safety Week Committee is comprised of members of the American School Bus Council (www.americanschoolbuscouncil.org)

Entry Form for copying and placing on the **BACK** of your poster entry. Please make sure the information is printed and filled out properly.

NATIONAL SCHOOL BUS SAFETY POSTER CONTEST 2009 ENTRY BLANK		
Student Name:	_____	
Grade:	_____	Age: _____
School:	_____	
School Address	_____	

City	_____	State _____ Zip _____
Teacher's Name:	_____	